

Activity -3 (Collect and Analyze News Articles on International Business)

MBA-IB-106 International Business

Activity Title:

Collect and Analyze News Articles Related to International Business

Objective of the Activity:

To engage students in tracking real-world developments in international business by collecting and analyzing relevant news articles. This activity aims to build awareness of current trends, geopolitical influences, trade policies, multinational corporate strategies, and economic shifts that shape the global business environment.

Number of Participants:

Individual Activity (or optional peer sharing in groups of 4–5)

Learning Outcomes:

By the end of the activity, students will be able to:

1. **Identify** key trends and events in international business through reliable news sources.
2. **Analyze** the impact of political, economic, and technological factors on global trade and business strategies.
3. **Develop** awareness of cross-border issues such as tariffs, FDI, supply chain disruptions, trade agreements, and global competition.
4. **Enhance** note-taking, summarizing, and critical thinking skills.
5. **Bridge** the gap between theoretical knowledge and real-time global business dynamics.

Activity Guidelines:

- **Duration:** Ongoing over 1–2 weeks
- **Sources:** Business sections of reputed newspapers like *The Economic Times*, *Business Standard*, *The Hindu Business Line*, *Financial Times*, etc.
- **Content:**
 - Headline & Date
 - Summary of the article (in student's own words)
 - Key stakeholders or companies involved
 - Analysis of implications for global business
- **Submissions:** Students will maintain a notebook or digital log and submit at least 5–7 analyzed articles.

Feedback from Learners:

- Some of students reported improved understanding of global economic and business affairs.
- Many students found it useful for developing business vocabulary and critical awareness.

- Some suggested integrating this activity with class discussions or debates for deeper engagement.
- A few recommended using news aggregator apps or sharing in a Google Doc for peer learning.